



REINVESTMENT
FUND

PHILADELPHIA FOOD JUSTICE INITIATIVE: 2021 GRANT AWARDS

Since its launch in 2019, the initiative has awarded \$1.25 million in grants to advance community-driven solutions to historic food injustice.

As part of the Philadelphia Food Justice Initiative (PFJI), Reinvestment Fund has joined the Philadelphia Department of Public Health and Wells Fargo in awarding \$370,000 to local organizations fighting food injustice. In total, the initiative has provided over \$1.25 million in grants since its launch in 2019.

PFJI supports community-driven solutions in areas where access to healthier food is needed the most. The initiative is informed by health justice, the collective movement to heal society and remove barriers that prevent individual and community well-being. To learn more about PFJI and the 2020 awardees, visit our website at: www.reinvestment.com/philadelphiafoodjusticeinitiative

2021 NEW AWARDEES

AP3 is a Black and Brown women-led cooperative social enterprise that provides operations support, financial management, and administrative services to Black, Indigenous, and People of Color (BIPOC)- led food and farm organizations, including food retailers and restaurants in Philadelphia and surrounding areas. AP3 emerged from the activism, gatherings, learnings, and economic justice principles of Soil Generation (SG), a Philadelphia-based BIPOC-led coalition of gardeners, farmers, entrepreneurs, and community-based organizations working to ensure BIPOC regain long-term, community control of land and food. AP3 uses a compassionate approach to healing collective and individual traumas as we create financial stability and community well-being to catalyze sustainable, equitable, and cooperative economic models for long-term community growth. AP3 has created a nonprofit branch of service, 4DaSoil, to provide fiscal sponsorship services for SG and other BIPOC-led organizations that need additional support with infrastructure development as they expand projects and purchase land. AP3 was created as a response to the social and economic inequalities BIPOC communities continue to experience as a result of generational systemic and structural racism and is collectively led by six Black & Brown activists, organizers, consultants, and community leaders who have been meeting and dreaming since January 2021. The Philadelphia Food Justice Initiative is proud to support the start-up and launch of AP3.

THE ATTIC is Philadelphia's only organization exclusively dedicated to LGBTQ youth and has served over 20,000 individuals in nearly 30 years of existence. Philadelphia Food Justice Initiative funding will expand The Attic's existing on-site meals for youth, allow The Attic to serve more fresh fruits and vegetables, whole grains, and healthy proteins as well as incorporate healthier snacks. The Attic will

provide more youth with the opportunity to leave with a take-away meal. The Attic will also incorporate healthy food options into food pantry items, available for pick-up five days a week, as well as explore adding healthy pre-packaged frozen meals through the food pantry. The Attic will also increase youth knowledge of healthy food by offering cooking lessons to learn how to incorporate healthy choices into food preparation on a budget.

CHURCH OF THE REDEEMER BAPTIST is located on the corner of 24th and Dickinson Street in South Philadelphia. The church has been in existence for 55 years and is a place to worship, a place devoted to community activities and affairs, a place to embrace and enrich the total life of humankind spiritually, politically, socially, morally, and economically. Redeemer's Growing Together Garden Ministry's mission is to help supply the community and members with fresh fruits and vegetables. Redeemer's Growing Together Garden is also a place to fellowship with the community, people from different nationalities and neighborhoods. Redeemer will restore the Growing Together Garden by replacing garden plots to provide garden space and supplies for current and new community gardeners.

THE PHILADELPHIA ORCHARD PROJECT (POP) plants and supports community orchards in Philadelphia. In partnership with communities, POP envisions urban ecosystems that create beautiful green spaces, connect neighbors, provide hands-on learning experiences, and grow fresh fruit for generations to come. Philadelphia Food Justice Initiative (PFJI) funding will support the Lead Orchard Volunteer (LOV) Program, which was created in 2020 to build a stronger community-ownership structure for volunteer teams caring for each POP-supported community orchard. LOVs are placed at an orchard within their own neighborhoods or nearby sites. PFJI also funds ongoing orchard planting and education programs, including new and replacement plantings for partner sites, online and in-person workshops, and continuing training in ecological orchard care best practices for partners and volunteers.

URBAN TREE CONNECTION is a grassroots organization whose mission is to build a neighborhood rooted food and land system through community leadership development and land-based strategies. The Food Sovereignty Share (FSS) project seeks to address the historical legacy of harm and inequality in our food systems by building a community-rooted, participatory food system in the Haddington neighborhood of West Philadelphia. FSS members participate through volunteering at the farm and community gardens, contributing recipes/content, supporting food distribution, attending workshops/farm tours for a 'share' of produce.

THE WEST PHILLY BUNNY HOP provides free food to the people through a mutual-aid model that centers the respect and dignity of neighbors in need, on the principle that all people deserve access to fresh produce. Since April 2020, they have served over 300 households every week, entirely through volunteer labor, distributing produce and prepared meals via pop-ups in public spaces and drops at community fridges located throughout the city. The West Philly Bunny Hop is shifting their work to focus on expanding the community fridge network, and developing educational resources on how to establish a distribution site in your own neighborhood, among other ways to get involved in mutual aid.



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REINVESTMENT FUND is a national mission-driven financial institution that creates opportunity for underserved people and places through partnerships. We marshal the capital, analytics, and expertise necessary to build strong, healthy, and more equitable communities.

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