# Why Many Philadelphians Cannot Afford Affordable Housing: Estimating an Alternative Area Median Income for the City/County of Philadelphia

By

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#### Introduction

The US Department of Housing and Urban Development (HUD) is charged by law with creating a set of income limits that are used for, among other things, establishing rent thresholds for federally subsidized housing. Having its roots in the National Housing Act of 1937, that computation, the result of which is known as the Area Median Income (AMI),<sup>1</sup> has become critical to establishing eligibility for federal housing programs (e.g., Housing Choice Voucher or LIHTC benefit), as well as other federal,<sup>2</sup> state,<sup>3</sup> and local<sup>4</sup> housing and community development programs in Philadelphia and across the country.

HUD's AMI is calculated for geographies including the "...metropolitan area, parts of some metropolitan areas, and each nonmetropolitan county." (HUDUSER, p. 1). These geographies will change over time as the Office of Management and Budget occasionally redefines metropolitan areas. But key to a proper understanding of HUD's methodology is that while HUD reports an AMI for each county that comprises a metropolitan area, the HUD determined incomes of those counties do not differ.<sup>5</sup>

There are two motivating reasons to create this Brief. The first traces to an act of The General Assembly of the Commonwealth of Pennsylvania known as House Bill 581 titled the "Affordable Housing Unit Tax Exemption Act" in 2022.<sup>6</sup> That Bill authorized "...local taxing authorities to

<sup>&</sup>lt;sup>1</sup> See: https://www.huduser.gov/portal/datasets/il/il21/IncomeLimitsMethodology-FY21.pdf

<sup>&</sup>lt;sup>2</sup> op. cit.

<sup>&</sup>lt;sup>3</sup> See: https://www.phfa.org/mhp/rent and income limits/

<sup>&</sup>lt;sup>4</sup> See: https://phdcphila.org/residents-and-landlords/homebuyers-and-renters/philly-first-home/

<sup>&</sup>lt;sup>5</sup> There are a very few exceptions to this. One such exception is separate computations for Rockland and Westchester counties in the New York metropolitan area.

https://www.huduser.gov/portal/datasets/il/il2023/2023summary.odn?inputname=METRO35620MM5600\*New+York%2C+NY+HUD+Metro+FMR+Area&wherefrom=%24wherefrom%24&selection\_type=hmfa&year=2023 This exception came about as a result of federal legislative action taken during the 1990s. (see: Murphy, Jarret. April 25, 2017. "The Secret History of Area Median Income." ShelterForce).

<sup>&</sup>lt;sup>6</sup> See: https://www.legis.state.pa.us/cfdocs/billinfo/BillInfo.cfm?syear=2021&sind=0&body=H&type=B&bn=581

provide for tax exemptions for improvements to deteriorated areas and dwellings to incentivize the creation and improvement of affordable housing units." Critical to the Act is a definition of AMI: "The median household income within the boundaries of a local taxing authority." Also critical is the definition of the local taxing authority as "A county, city, borough, incorporated town, township, institution district or school district having authority to levy real property taxes."

While the key sponsor of the Bill suggested that communities around Pennsylvania would use the HUD AMI (or the Pennsylvania Housing Finance Agency's adaptation of that — which is essentially the HUD AMI), the option was left open to the local taxing authority to establish its own approach to establishing an area median income.

The second motivating factor comes in the form of resident communications with district Councilmembers. Councilmembers report that residents say that while "affordable" housing is being created in the district, they cannot afford to live there. LIHTC rents are beyond their financial means.

Much of the subsidized housing being constructed (e.g., LIHTC) in Philadelphia charges rent based on HUD's AMI. Therefore, this Brief examines the impact of HUD's reliance on metropolitan areas for the city of Philadelphia, PA and creates an adaptation of AMI based singularly on the city's resident income. Philadelphia, like the central city of many metropolitan areas, has residents who are lower income than those in the suburban counties. Establishing an AMI based on those higher income surrounding counties creates a situation in which fractions of AMI (e.g., 80% of AMI) will exceed the actual average of residents within the central city. Writing about the New York Metropolitan area, Murphy states: "...in a large and wealthy area like the new Your City metro, the resulting definitions of "low income" are often skewed, leaving out those who really need help."<sup>7</sup>

The Philadelphia region for purposes of HUD's AMI includes neighboring counties in Pennsylvania (Bucks, Chester, Delaware, Montgomery, and Philadelphia<sup>8</sup>), as well as four counties in NJ (Burlington, Camden Gloucester, and Salem), one in DE (New Castle) and one in MD (Cecil). As observed in Figure 1, Philadelphia's median family income as estimated by the Census' 2022 American Community Survey is \$67,168. This is far-and-away the lowest countywide income in the region; closest are Salem (NJ) at \$92,541 and Camden (NJ) at \$102,893. Philadelphia's neighboring Pennsylvania counties have median family incomes more than 60% greater than Philadelphia's.<sup>9</sup>

<sup>&</sup>lt;sup>7</sup> Murphy, p. 1. https://shelterforce.org/2017/04/25/secret-history-area-median-income/

<sup>&</sup>lt;sup>8</sup> Philadelphia is both a city and a county.

<sup>&</sup>lt;sup>9</sup> See Appendix table depicting county median family incomes and regional AMIs from 1999 through 2022.

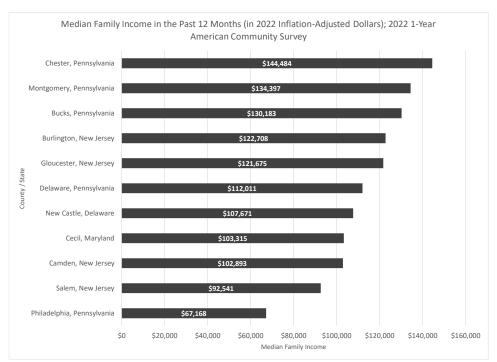


Figure 1: Median Family Income of Component Counties of the Philadelphia Region, 2022

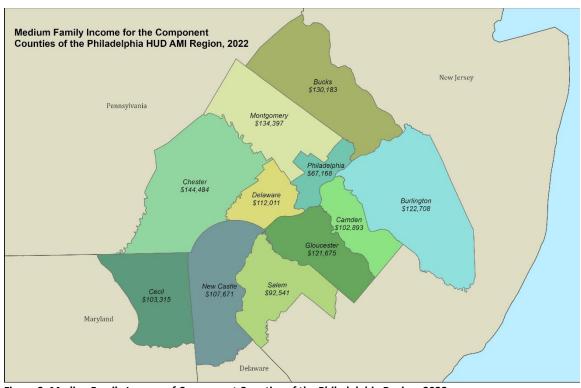


Figure 2: Median Family Income of Component Counties of the Philadelphia Region, 2022

Figure 3 compares how thresholds based on HUD AMIs compare to Philadelphia resident income, based on the median family income from the 2021 1-Year ACS sample.<sup>10</sup> This comparison shows that a housing unit affordable to someone at 80% of the HUD AMI (i.e., \$91,520) would only be affordable to a Philadelphia resident family with an income above 100% of the citywide median (\$86,982). Stated differently, HUD's 80% AMI threshold is a value that is greater than Philadelphia residents earning above 105% of the city's median family income.

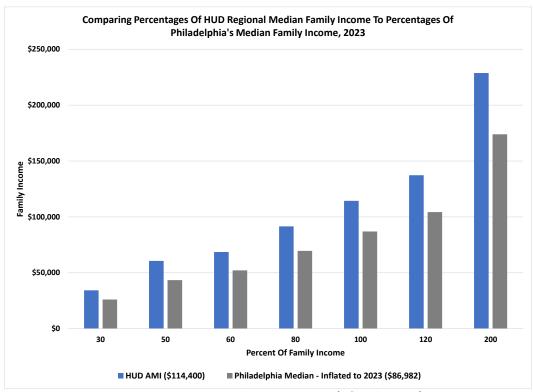


Figure 3: Comparing HUD 2023 AMI To City Resident Income, 2021 (inflated to 2023)

As stated earlier, it is not well understood that HUD AMIs, while reported at the county level, are not differentiated by county within a region. Figure 4 is extracted from the HUD website. Note the median family income of \$114,400 for the Philadelphia Region (highlighted in yellow). We also highlight (in orange) the table note to Figure 4, which clearly states that Philadelphia County is part of the Philadelphia region, and that all the information in the table applies to all the component counties.

<sup>&</sup>lt;sup>10</sup> Philadelphia's median family income from ACS is inflated to be consistent with the period for which the 2023 AMI is reported.

<sup>&</sup>lt;sup>11</sup> Extracted from:

https://www.huduser.gov/portal/datasets/il/il2023/2023summary.odn?STATES=42.0&INPUTNAME=METRO37980 M37980\*4210199999%2BPhiladelphia+County&statelist=&stname=Pennsylvania&wherefrom=%24wherefrom%24 &statefp=42&year=2023&ne\_flag=&selection\_type=county&incpath=%24incpath%24&data=2023&SubmitButton= View+County+Calculations. Accessed on 5/30/2023.

#### FY 2023 Income Limits Summary

FY 2023 Income Limit	Median Family Income	FY 2023 Income Limit				Persons	s in Fami	ly		
Area	Click for More Detail	Category	1	2	3	4	5	6	7	8
Philadelphia-		Very Low (50%) Income Limits (\$)	39,100	44,650	50,250	55,800	60,300	64,750	69,200	73,700
Camden- Wilmington, PA-NJ-DE-	\$114,400	Extremely Low Income Limits (\$)* Click for More Detail	23,450	26,800	30,150	33,500	36,200	40,280	45,420	50,560
MD MSA		Low (80%) Income Limits (\$) Click for More Detail	62,500	71,400	80,350	89,250	96,400	103,550	110,700	117,850

NOTE: **Philadelphia County** is part of the **Philadelphia-Camden-Wilmington**, **PA-NJ-DE-MD MSA**, so all information presented here applies to all of the Philadelphia-Camden-Wilmington, PA-NJ-DE-MD MSA.

Figure 4: HUD Income Limit Categories for the Philadelphia MSA

Similarly, in its programs, the Pennsylvania Housing Finance Agency (PHFA) – like many other governmental agencies and housing finance agencies around the country – adopts the HUD standard, and thus similarly attributes the regional averages to each component county. Figure 5 was extracted from PHFA's website<sup>12</sup> showing virtually identical median family income and income thresholds by family size (and % of median / income limits) to those reported by HUD; and they are the same for the sample counties of Philadelphia and Montgomery, as they are part of the same region.

	% OF	MEDIAN INC	;			HOU	SEHOLD S	IZE								RENT		
COUNTY	MEDIAN	EFF. DATE	1 PERSN	2 PERSN	3 PERSN	4 PERSN	5 PERSN	6 PERSN	7 PERSN	8 PERSN	9 PERSN	EFF	1BRM	2BRM	3BRM	4BRM	5BRM	6BRM
MONTGOMERY	20% 30% 40% 50% 60% 70% 80%	114,400 5/15/2023	15,640 23,460 31,280 39,100 46,920 54,740 62,560	17,860 26,790 35,720 44,650 53,580 62,510 71,440	20,100 30,150 40,200 50,250 60,300 70,350 80,400	22,320 33,480 44,640 55,800 66,960 78,120 89,280	24,120 36,180 48,240 60,300 72,360 84,420 96,480	25,900 38,850 51,800 64,750 77,700 90,650 103,600	27,680 41,520 55,360 69,200 83,040 96,880 110,720	29,480 44,220 58,960 73,700 88,440 103,180 117,920	31,240 46,860 62,480 78,100 93,720 109,340 124,960	391 586 782 977 1173 1368 1564	418 628 837 1046 1256 1465 1675	502 753 1005 1256 1507 1758 2010	580 870 1161 1451 1741 2031 2322	647 971 1295 1618 1942 2266 2590	714 1071 1429 1786 2143 2500 2858	781 1171 1562 1952 2343 2733 3124
HI HI HI HI	ERA 20% ERA 30% ERA 40% ERA 50% ERA 60% ERA 70% ERA 80%		16,020 24,030 32,040 40,050 48,060 56,070 64,080	18,320 27,480 36,640 45,800 54,960 64,120 73,280	20,600 30,900 41,200 51,500 61,800 72,100 82,400	22,880 34,320 45,760 57,200 68,640 80,080 91,520	24,720 37,080 49,440 61,800 74,160 86,520 98,880	26,560 39,840 53,120 66,400 79,680 92,960 106,240	28,380 42,570 56,760 70,950 85,140 99,330 113,520	30,220 45,330 60,440 75,550 90,660 105,770 120,880	32,040 48,060 64,080 80,100 96,120 112,140 128,160	400 600 801 1001 1201 1401 1602	429 643 858 1073 1287 1502 1717	515 772 1030 1287 1545 1802 2060	595 892 1190 1487 1785 2082 2380	664 996 1328 1660 1992 2324 2656	732 1098 1465 1831 2197 2563 2930	801 1201 1602 2002 2403 2803 3204
PHILADELPHIA	20% 30% 40% 50% 60% 70% 80%	114,400 5/15/2023	15,640 23,460 31,280 39,100 46,920 54,740 62,560	17,860 26,790 35,720 44,650 53,580 62,510 71,440	20,100 30,150 40,200 50,250 60,300 70,350 80,400	22,320 33,480 44,640 55,800 66,960 78,120 89,280	24,120 36,180 48,240 60,300 72,360 84,420 96,480	25,900 38,850 51,800 64,750 77,700 90,650 103,600	27,680 41,520 55,360 69,200 83,040 96,880 110,720	29,480 44,220 58,960 73,700 88,440 103,180 117,920		391 586 782 977 1173 1368 1564	418 628 837 1046 1256 1465 1675	502 753 1005 1256 1507 1758 2010	580 870 1161 1451 1741 2031 2322	647 971 1295 1618 1942 2266 2590	714 1071 1429 1786 2143 2500 2858	781 1171 1562 1952 2343 2733 3124
HE HE HE HE	RA 20% RA 30% RA 40% RA 50% RA 60% RA 70% RA 80%		16,020 24,030 32,040 40,050 48,060 56,070 64,080	18,320 27,480 36,640 45,800 54,960 64,120 73,280	20,600 30,900 41,200 51,500 61,800 72,100 82,400	22,880 34,320 45,760 57,200 68,640 80,080 91,520	24,720 37,080 49,440 61,800 74,160 86,520 98,880	26,560 39,840 53,120 66,400 79,680 92,960 106,240	28,380 42,570 56,760 70,950 85,140 99,330 113,520	30,220 45,330 60,440 75,550 90,660 105,770 120,880	32,040 48,060 64,080 80,100 96,120 112,140 128,160	400 600 801 1001 1201 1401 1602	429 643 858 1073 1287 1502 1717	515 772 1030 1287 1545 1802 2060	595 892 1190 1487 1785 2082 2380	664 996 1328 1660 1992 2324 2656	732 1098 1465 1831 2197 2563 2930	801 1201 1602 2002 2403 2803 3204

Figure 5: Extracted from PHFA's Income Limits

### Alternative Formulation of Median Family Income

Recognizing that regionally established income thresholds are disadvantageous to the city's families in terms of achieving affordability for families at or below the city's average, and cognizant of the flexibility built into HB 581 and constituent reports regarding affordability

https://www.phfa.org/forms/housing management/tax credits/rent and income limits/2023 mtxr041.pdf. Accessed on 5/30/2023.

<sup>&</sup>lt;sup>12</sup> Extracted from:

challenges, former Philadelphia City Council President Clarke's office requested a Philadelphiaspecific AMI equivalent, using proper data and a methodology as similar as possible to HUD's. HUD's process is well documented, and so a replication is largely achievable.<sup>13</sup>

HUD reports using the 2021 1-year American Community Survey (ACS) in its FY 2023 income estimates; this replication uses the same ACS database. HUD also adjusts the ACS data using an inflation factor, which they report to be 1.1217. Thus, this replication inflates the ACS figures by the same factor. In other words, the 2021 ACS median family income of \$77,545 for a family of four upon which this analysis is based will be inflated by 1.1217 (or approximately 12%) to \$86,982.

HUD's adjustment for family size is simply the application of a factor by which it believes the family of a given size's income would relate to a 4-person family's income; it is not based each year on ACS established figures for families of each size. Thus, HUD applies a factor of .7 to the 4-person family median for the 1-person family threshold, .8 for a 2-person family, .9 for a 3-person family, 1.0 for a 4-person family, 1.08 for a 5-person family, 1.16 for a 6-person family, and 1.24 for a 7-person family. 14

Table 1 presents the estimated income thresholds by family size based on our adaptation of the HUD approach using the ACS data specific to Philadelphia. As expected, all Philadelphia-specific income thresholds are lower than the HUD-established regional thresholds (See Figure 4 above), fundamentally because the incomes of Philadelphians – compared to their regional counterparts – are substantially lower.

2023 Philadelphia Count	y M	edian H	ous	ehold Inc	com	ie								
Percent of Median	Fai	mily size	Fai	mily size	Fai	mily size	Fa	mily size						
Percent of Median		of 1		of 2		of 3		of 4		of 5		of 6		of 7
30%	\$	17,550	\$	20,100	\$	22,600	\$	25,100	\$	27,100	\$	29,100	\$	31,100
40%	\$	23,400	\$	26,750	\$	30,100	\$	33,450	\$	36,150	\$	38,800	\$	41,500
50% (Very Low Income)	\$	29,250	\$	33,450	\$	37,600	\$	41,800	\$	45,150	\$	48,500	\$	51,850
60%	\$	35,100	\$	40,100	\$	45,150	\$	50,150	\$	54,150	\$	58,150	\$	62,200
80% (Low Income)	\$	46,850	\$	53,500	\$	60,200	\$	66,900	\$	72,250	\$	77,600	\$	82,950
100%	\$	58,500	\$	66,900	\$	75,250	\$	83,600	\$	90,300	\$	97,000	\$	103,650
120%	\$	70,250	\$	80,300	\$	90,300	\$	100,350	\$	108,400	\$	116,400	\$	124,450

Table 1: Estimated Income by Family Size and Percentage of Income Thresholds Using 2021 ACS (inflated to 2023) and HUD Methodology for the City/County of Philadelphia

#### Estimate Rent Limits Based on Alternative Family Income Formulation

Working together with former Council President Clarke's office to estimate rent limits, Table 2 presents the estimated rent limits by income level and bedroom size based on the Philadelphia-

<sup>&</sup>lt;sup>13</sup> See: https://www.huduser.gov/portal/datasets/il/il2022/2022MedCalc.odn

<sup>&</sup>lt;sup>14</sup> There are some other adjustments that HUD makes (e.g., for a high-cost housing market), but those were not made here.

specific income limits.<sup>15</sup> At 60% of Philadelphia-specific median family income, the rent limits range from \$878 for an efficiency and \$940 to a 1-bedroom to \$1,454 for a 4-bedroom unit. These are substantially lower than the rent limits based on the HUD/PHFA AMI (see Figures 4, 5 and 6).

Philadelphia	County 60	% AMI Inc	omes and	Maximum Re	nts												
					% of Median			Н	ousehold Si	ize					Rent		
						1 Person	2 Person	3 Person	4 Person	5 Person	6 Person	7 Person	EFF	1 BRM	2 BRM	3 BRM	4 BRM
2023 PHFA L	.IHTC Incon	ne and Ren	t Limits		60%	\$46,920	\$53,580	\$60,300	\$66,960	\$72,360	\$77,700	\$83,040	\$1,173	\$1,256	\$1,508	\$1,742	\$1,943
2023 Philade	elphia Cour	nty Only In	come and	Rent Limits	60%	\$35,100	\$40,100	\$45,150	\$50,150	\$54,150	\$58,150	\$62,200	\$878	\$940	\$1,129	\$1,304	\$1,454
Difference						\$11.820	\$13,480	\$15.150	\$16.810	\$18.210	\$19.550	\$20,840	-\$296	-\$316	-\$379	-\$438	-\$489

Table 2: Comparison of Rents Using HUD/PHFA Income/Rent Formulation Compared to Alternative Philadelphia Formulation

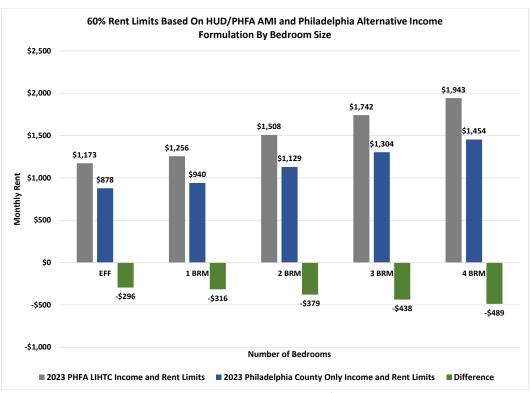


Figure 6: Comparing Rent Limits by Number of Bedrooms for HUD/PHFA 60% AMI and Philadelphia Alternative Income Formulation

### A Note on Racial and Ethnic Income Differences in Philadelphia

For many reasons that are beyond the scope of this Brief, there are substantial differences in family incomes in Philadelphia between White not Hispanic families and those that are Black or Hispanic. Those differences are to the disadvantage of Black and Hispanic residents of Philadelphia. In much the same way that an AMI based on multiple areas amongst which Philadelphia has the lowest income, the city's median is comprised of multiple groups of

<sup>&</sup>lt;sup>15</sup> See: <a href="https://www.nhlp.org/resources/lihtc-admissions-rents-grievance-">https://www.nhlp.org/resources/lihtc-admissions-rents-grievance-</a>
<a href="procedures/#:~:text=LIHTC%20rents%20are%20set%20at,for%20different%20income%20categories%20online.">procedures/#:~:text=LIHTC%20rents%20are%20set%20at,for%20different%20income%20categories%20online.</a>

families of which Black and Hispanic families are far below the average of all families (and even more below that of White not Hispanic families). The implication of this is that **while the HUD AMI leaves all Philadelphians at a disadvantage, it leaves Philadelphians who are Black or Hispanic at a unique disadvantage.** 

Not only are the medians different (White not Hispanic = \$108,698; Black = \$52,603; Hispanic = \$44,161) but the entire distribution of Black and Hispanic incomes is shifted toward lower values. Figure 7 displays family incomes for White not Hispanic, Black, and Hispanic families in Philadelphia.

For example, 54.1% of White not Hispanic families have incomes more than \$100,000; that compares to 21.4% of Black families and 17.4% of Hispanic families. Alternatively, 12.3% of White not Hispanic families have incomes below \$40,000; that compares to 38.5% of Black families and 41.7% of Hispanic families. These racial and ethnic differences in family income point to the unique problem that reliance on hypothetical percentages of AMI (e.g., 80% AMI) engenders for Philadelphia's residents of color. Thus, rental housing affordable for families at 80% AMI may work well for a majority of White not Hispanic families (because the city's White not Hispanic families have incomes much closer to the HUD AMI), it will fail to be affordable to much larger percentages of Black and Hispanic families.

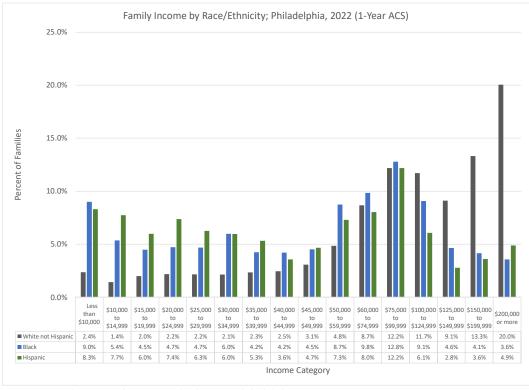


Figure 7: Family Income by Race and Ethnicity; Philadelphia, 2022 1-Year ACS

Figure 8 displays estimates of the percent of households that would have sufficient income and be generally income-eligible for homes renting at the HUD 60% AMI threshold. Households with incomes below 45% HUD AMI for their given household size might well be eligible but could not afford that rent; households between 45% and 55% are eligible and are close to having sufficient income; households between 55% and 65% are in a target range of eligibility in that they have sufficient income and are in the range of eligibility; households with incomes greater than 65% of HUD AMI likely have income beyond the range of eligibility. A few observations from these estimations:

- The target range of eligibility (incomes that are 55%-65 of the HUD AMI) represents a small proportion of all Philadelphia (and Philadelphia renter) households.
- Large and disproportionate shares of Black not Hispanic and Hispanic renter households have incomes that are too low to be able to afford units with rents aimed at 60% HUD AMI – and that is the case across all household sizes.
  - Nearly half of all Hispanic and Black not Hispanic renter households are well below the income-sufficiency range compared to White not Hispanic renter households.
  - Larger shares of Hispanic and Black not Hispanic renter households have nearly sufficient income.
  - Conversely, much greater shares of White not Hispanic households have incomes above the 60% AMI threshold.
- Affordability challenges are greatest, across all groups, for the 1 person and 5+ person households; the situation tends to be a little better for 2 and 3-4 person households.

<sup>&</sup>lt;sup>16</sup> Estimates are based on the 2017-2021 American Community Survey for Philadelphia (see footnote 18). Household income is inflated by 12.17%, using the same inflation factor as HUD in its production of the AMI. Household sizes are based on the number of people in the household. The threshold for households with 3 to 4 people is the average of the 3-person and 4-person threshold established by HUD. The threshold for households with 5 or more people is the average of 5, 6, and 7 person households.

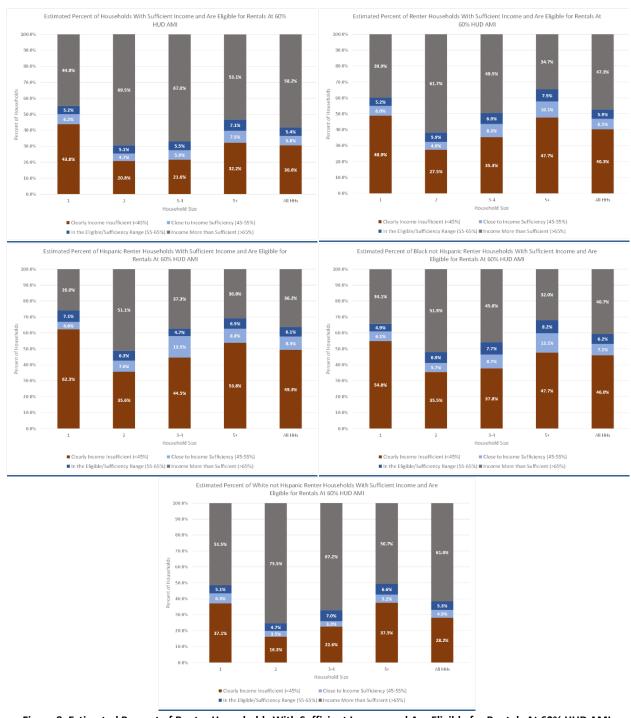


Figure 8: Estimated Percent of Renter Households With Sufficient Income and Are Eligible for Rentals At 60% HUD AMI

#### Conclusion

Across the country, millions of households are struggling to pay their rent.<sup>17</sup> Notwithstanding Philadelphia's relatively enviable history of having an affordable housing stock both for owners and renters, Philadelphians also struggle mightily to pay their rent and purchase homes – and still afford all their other necessary expenses.

In Philadelphia, analysis of the most recent available 5-Year 2018-2022 ACS shows that there are some 39,647 renter households with incomes under \$10,000; of those, 97.2% are cost burdened. Among these lowest income renters, 6.4% spend between 30 and 49.9% of their income on housing (i.e., they are cost burdened) and another 90.8% spend more than 50% (i.e., they are severely cost burdened). Of the 47,345 renter households with incomes between \$10,000 and \$19,999, the picture is similarly challenged: 17.7% are cost burdened and another 67.8% are severely cost burdened. Renter households that are cost burdened are not limited to the lowest income households. Of renter households earning between \$50,000 and \$74,999 – middle income Philadelphians – 36% are burdened. 18

The analysis presented here shows that programs with subsidies tied to the regional average income in a region where Philadelphia is far and away the lowest income county makes that housing out of reach for far too many Philadelphians – not only the lowest income families, but even those that we all think of as average income Philadelphians.

For well-meaning policymakers and practitioners, it is hard to understand how it is that we create affordable subsidized housing only to learn that people who need it cannot afford it. As Justice Brandeis once said: Sunlight is said to be the best of disinfectants. <sup>19</sup> The analysis presented here is that sunlight. We *think* we are reaching lower income people when we set rents at a fraction of AMI (e.g., an 80% of AMI threshold suggests that the rent would be affordable to people a good bit below average), but when that AMI is not representative of a community's "M", it leaves a lot of people out. That fractional AMI does a much better job reaching residents in Bucks and Montgomery counties where the average income is much higher (see Figure 2 and Appendix).

Murphy (2017) writes: "...a higher or lower AMI won't change the hard math of housing costs [in New York City]. The real mismatch ... is between the increasing cost of building and maintaining housing and the stagnant income of many [New Yorkers]." p. 2. This concern is well-founded and takes on added importance in an inflationary period. The Census' Price Index

<sup>&</sup>lt;sup>17</sup> In the 2023 Out of Reach report, the National Low Income Housing Coalition states that there are 20.8 million renter households that are cost burdened and 11.3 million that are severely cost burdened. file:///C:/Users/goldsteini/Downloads/2023oor.pdf

<sup>&</sup>lt;sup>18</sup> Reinvestment Fund computations based on the 5-year ACS for Philadelphia County, 2018-2022; Table B25074. We revert to the 5-year ACS because the actual sample sizes are larger, which provides for some greater statistical stability in the figures as we parse cost-burdens by tenure and income level.

<sup>&</sup>lt;sup>19</sup> See: <a href="https://louisville.edu/law/library/special-collections/the-louis-d.-brandeis-collection/other-peoples-money-chapter-v">https://louisville.edu/law/library/special-collections/the-louis-d.-brandeis-collection/other-peoples-money-chapter-v</a>

of New Single-Family Houses Under Construction<sup>20</sup> rose 42.2% over the last five years; 22.3% just over the last two. Case-Schiller reports a near 50% rise in its national price index.<sup>21</sup> Those construction and sale price increases compare to a 29.6% increase, nationally, in personal income.<sup>22</sup>

Like many complex issues, there is no single solution to the affordability problem. Adding supply at various price points and rent levels is one strategy most agree is part of the solution set – although scholars disagree about whether (or the degree to which) market-rate construction does actually impact positively households at the lowest income levels.<sup>23</sup> The federal Low Income Housing Tax Credit (LIHTC) is the vehicle through which more than a hundred thousand affordable units are constructed each year; 3.7 million since the program was created.<sup>24</sup> But as much as it creates, it is not enough. Moreover, LIHTC affordability is not permanent; estimates are that the nation may lose more than 340 thousand units over the next five years as the period of affordability expires.<sup>25</sup> And as much as LIHTC creates, left-leaning, right-leaning and centrist/non-partisan groups – including governmental entities such as GAO and OMB – agree that it is an inefficient way to fill the nation's housing need, and that it is a program that lacks sufficient oversight.<sup>26</sup>

Thinking that we are addressing the housing need for an array of households at varying levels (and tenure preferences) with an inaccurate benchmark though is not part of the solution set. Federal, state, and local governments need to both find more efficient ways to subsidize housing and add to amounts currently dedicated to meeting the housing needs of our neighbors. Additionally, we need to think about the costs to produce housing for people of modest means, particularly where federal subsidy is used, and where we can wring some efficiencies out of a system that most agree is not maximally efficient. Unless those efficiencies are achieved in the production of affordable housing, we will not bend the curve on the substantial and increasing cost burdens experienced by lower and moderate income renters<sup>27</sup> –

<sup>&</sup>lt;sup>20</sup> See: https://www.census.gov/construction/cpi/current.html

<sup>&</sup>lt;sup>21</sup> See: https://fred.stlouisfed.org/series/CSUSHPINSA

<sup>&</sup>lt;sup>22</sup> See: https://fred.stlouisfed.org/series/PI

<sup>&</sup>lt;sup>23</sup> See, for example: Mast, Evan. "JUE Insight: The effect of new market-rate housing construction on the low-income housing market" Journal of Urban Economics, 2023. https://doi.org/10.1016/j.jue.2021.103383

<sup>&</sup>lt;sup>24</sup> See: <a href="https://bipartisanpolicy.org/blog/preserving-lihtc-housing/">https://bipartisanpolicy.org/blog/preserving-lihtc-housing/</a>

<sup>&</sup>lt;sup>25</sup> See: <a href="https://preservationdatabase.org/reports/preservation-profiles/">https://preservationdatabase.org/reports/preservation-profiles/</a>

<sup>&</sup>lt;sup>26</sup> See, for example: <a href="https://blog.freopp.org/the-unintended-consequences-of-the-low-income-housing-tax-credit/">https://blog.freopp.org/the-unintended-consequences-of-the-low-income-housing-tax-credit/</a>, <a href="https://www.cato.org/tax-budget-bulletin/low-income-housing-tax-credit-costly-complex-corruption-prone#complex-and-costly-process">https://taxfoundation.org/research/all/federal/low-income-housing-tax-credit-lihtc/</a> or <a href="https://www.gao.gov/products/gao-24-107064">https://www.gao.gov/products/gao-24-107064</a>

<sup>&</sup>lt;sup>27</sup> See:

https://www.jchs.harvard.edu/sites/default/files/reports/files/Harvard JCHS The State of the Nations Housing 2023.pdf

and that includes the demonstrably high percentages of average and near-average income Philadelphia renter households whose incomes are below HUD's 60% AMI (see Figure 8).

Lastly, not every public dollar of support to create housing is the same. Each dollar carries with it various obligations that impact the amount of that dollar that can go to actual production. Those obligations are generally understood to have import in furtherance of one or another public policy agenda, but each of those obligations has a cost. Accordingly, it is important to bear that in mind as the various public and private funding streams are weaved together to create housing that is affordable at different income levels and tenure types. Getting to the lower levels of federal AMI – or the lower levels of the recomputed Philadelphia resident-specific AMI which is highlighted herein – is a challenge. But support is needed across many of the local economic strata, and wringing the greatest cost efficiency and using the most appropriate funding sources wherever possible is paramount.

## Appendix: County Median Family Income and HUD AMIs for the Philadelphia Region; 1999-2022

amouri	New Castle,	-	Cecil,	Burlington,	Camden, New	Gloucester,	Salem, New	Bucks,	Chester,	Delaware,	Montgomery,		Philadelphia,
9	Delaware		Maryland	New Jersey	Jersey	New Jersey	Jersey	Pennsylvania	Pennsylvania	Pennsylvania	Pennsylvania		Pennsylvania
Median family income in 1999 (SF3)	\$ 62,144	14 \$	56,469	\$ 67,481	\$ 57,429	\$ 62,482	\$ 54,890 \$	\$ 68,727 \$	\$ 76,916 \$	\$ 61,590 \$	\$ 72,183	\$	37,036
HUD median family Income (1999)	\$ 57,800	\$ 00	57,800	\$ 57,800	\$ 57,800	\$ 57,800	\$ 57,800	\$ 57,800	\$ 57,800	\$ 57,800	\$ 57,800	ş	57,800
Median family income in 2010 (ACS 2006-2010)	\$ 78,072	72 \$	75,742	\$ 91,185	\$ 73,385	\$ 85,832	\$ 72,537 \$	\$ 90,724	\$ 101,760	\$ 77,879	\$ 94,592	٠	45,619
HUD median family Income (2010)	\$ 78,300	\$ 00	78,300	\$ 78,300	\$ 78,300	\$ 78,300	\$ 78,300	\$ 78,300	\$ 78,300	\$ 78,300	\$ 78,300	٠	78,300
Median family income in 2022 (ACS 2018-2022)	\$ 107,671	71 \$	103,315	\$ 122,708	\$ 102,893	\$ 121,675	\$ 92,541 \$	\$ 130,183	\$ 144,484	\$ 112,011	\$ 134,397	Ş	67,168
HUD median family Income (2022)	\$ 105,400	\$ 00	105,400 \$	\$ 105,400	\$ 105,400 \$	\$ 105,400 \$	\$ 105,400 \$	\$ 105,400 \$	\$ 105,400 \$	\$ 105,400	\$ 105,400	٠	105,400
County income as a % of HMD AMI 1999	107.5%	2%	97.7%	116.7%	99.4%	108.1%	92.0%	118.9%	133.1%	106.6%	124.9%		64.1%
County income as a % of HMD AMI 2010	99.7%	7%	96.7%	116.5%	93.7%	109.6%	95.6%	115.9%	130.0%	99.5%	120.8%		58.3%
County income as a % of HMD AMI 2022	102.2%	5%	98.0%	116.4%	92.6%	115.4%	87.8%	123.5%	137.1%	106.3%	127.5%		63.7%
Percent change in resident income; 1999-2022	73.3%	3%	83.0%	81.8%	79.2%	94.7%	%9:89	89.4%		81.9%	86.2%		81.4%
Percent change in HUD AMI; 1999-2022	82.4%	4%	82.4%	82.4%	82.4%	82.4%	82.4%	82.4%	82.4%	82.4%	82.4%		82.4%

## Appendix: Household Income Distribution by Race and Ethnicity for Philadelphia (Inflated to 2023 Dollars)

