



Project Brainstorming Guide for Providers

This guide will help you think about how you might use money from the Montgomery County Facilities Loan Program to expand, improve quality, and serve more families. This brainstorming guide is for both family child care and center-based programs.

Step 1: Start With Your Needs

Ask yourself:	Examples:
Are there any safety issues I need to fix right away?	"My center's entrance has a tripping hazard"
What problems do I see in my space every day?	"My floors are uneven"
	"The playground has no shade and gets too hot."
What would make things easier for children, families, and staff?	"We need more shelves to store toys and books."
	"Parents with strollers can't get in easily."

Step 2: Explore Project Ideas by Category

Use these categories to spark ideas. You can circle, check, or write in your own.

Possible Categories	Examples for each ~ to spark ideas
Safety First	Fix broken floors or steps

Possible Categories	Examples for each ~ to spark ideas
	Put in better lighting
	Add childproof locks, gates, or outlet covers
	Improve air flow or air filters
Easier for Everyone to Use (Accessibility)	Add ramps for wheelchairs and strollers
	Make bathrooms easier for children to use
	Add signs in English, Spanish, or other languages
	Create a quiet, sensory-friendly space for children who need it
Better Indoor Learning Spaces	Add a reading corner or STEM activity area
	Install child-sized sinks or counters
	Get more storage for toys, books, and learning materials
	Reduce noise so children can nap or focus
Fun and Safe Outdoor Play	Add shade or awnings

Possible Categories	Examples for each ~ to spark ideas
	Put in safe play equipment
	Build a garden or nature space
	Fix or replace fences and gates
	Resurfacing
Comfort and Energy Savings	Upgrade windows to keep heat in or out
	Improve heating or air conditioning
Bigger or Better Spaces	Turn an unused room into a classroom
	Add space for more children
	Create a room for group activities or family events

Step 3: Is the Project Eligible under the Montgomery County Facilities Loan Program's Eligibility Requirements?

Will this project improve your facility?

Will this project increase your capacity?

^{*}To determine whether your project requires a permit, please review the Child Care Centers Permitting Process

Step 4: Think About What Resources Are Needed

For each idea, jot down:

Idea 1:	Cost (low, med, or high)	
	Time to complete (days, weeks, months)	
	Permits or approvals required*	
Idea 2:	Cost (low, med, or high)	
	Time to complete (days, weeks, months)	
	Permits or approvals required*	
Idea 3:	Cost (low, med, or high)	
	Time to complete (days, weeks, months)	
	Permits or approvals required*	

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Idea 4:	Cost (low, med, or high)
	Time to complete (days, weeks, months)
	Permits or approvals required*

Step 5: Narrow Down, Choose Your Top 3 Projects

Pick the one that is the:

- Most urgent
- Fits your budget and timeline
- Improves your facility
- Increases your visibility (i.e. projects that market your program or possibly give you leverage to expose new families to your program. Signs, new outdoor spaces, etc.

1.		
2.		
3.		

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Write 2–3 sentences about each top idea.		
Example: I plan to install a safe, smooth pathway in my backyard to provide a designated riding area for the children in my child care. This path will allow children to enjoy riding tricycles and other wheeled toys. This upgrade promotes outdoor play while keeping playtime safe.		

Step 6: Write a Simple Project Description

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